


WWW.JAMESDALE.COM.AU

EVENTS@JAMESDALE.COM.AU

# MEDIA KIT

A portrait of James Dale, a young man with brown, wavy hair, a light beard, and a friendly smile. He is wearing a dark blue or black button-down shirt. The background is solid black.

**JAMES  
DALE**

APP DEVELOPER &  
ENTREPRENEUR

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# ABOUT

James is available for speaking opportunities at events ranging in size. James is an expert in the topics of App Development, Entrepreneurship and Business, and is able to talk within many streams including Artificial Intelligence and Technology.

## MORE INFO

### TYPICAL AUDIENCE

EVENTS UP TO 5000

### TOPICS

APP DEVELOPMENT,  
ENTREPRENEURSHIP,  
BUSINESS

### RATES

AVAILABLE ON REQUEST

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# OVERVIEW

This biography chronicles James Dale's accomplishments, expertise, and journey. It showcases his dedication to his field by capturing educational achievements and pivotal career moments. Event organizers and media can use this content for promotions. Kindly retain the essence and accuracy when making edits.

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Unleashing the future of mobile tech, James Dale stands at the intersection of innovation and creation. As an expert in iOS App Development, he currently leads Friday Technologies, a groundbreaking App Development studio based in Australia. James has previously co-founded the Google and BoxGroup-backed startup, 'Have a Great Summer' - a social networking product that caught Snapchat's eye, leading to an acquisition.

Not just another iOS developer, James is honoured with four coveted Apple WWDC Scholarships. James is a serial App Developer Entrepreneur with a digital arsenal that boasts transformative apps like CleanSky and RuLAR.

James previously worked at Apple within the ISE Special Projects and the Machine Learning Platform & Technology teams. He played a role in sculpting the Create ML framework and the Create ML macOS app. A true evangelist for the power of iOS and Swift, James lights up the stages at industry conferences. He shapes the next generation of tech prodigies by running Swift courses at RMIT University.

James is driven to create change in the mobile apps and machine learning spaces.

# EVENTS

Below is a curated list of the events at which James Dale has spoken previously. These events span from Meetups, Hackathons, Conferences and Larger-Scale Events. If you would like more information about a particular event, please reach out to discuss and we will provide more information where possible.

## UTS STARTUPS SUMMIT

Topic: Entrepreneurship

Audience: 3000+

Location: Sydney, Australia



## JUNIORDEV

Topic: Machine Learning

Audience: 200+

Location: Melbourne, Australia

## /DEV/WORLD 2023

Topic: Machine Learning & AI Design

Audience: ~100

Location: Melbourne, Australia





# TOPICS

James will speak on a number of topics including, but not limited to: Artificial Intelligence, Entrepreneurship, Mobile App Development, Technology Education, Startups, Engineering Team Management, Project Delivery, Innovation, Ideation, Conceptualisation, Technical Topics, Swift Programming Language, Australian Tech Expat

## ARTIFICIAL INTELLIGENCE

Machine Learning, Natural Language Processing, Computer Vision, AI Ethics, AI Applications



## APP DEVELOPMENT

iOS Development, Programming, Swift Language, UI Design, UX Design, Monetisation, Testing, Deployment, App Store

## ENTREPRENEURSHIP

Ideation, Planning, Venture Capital Funding, Angel Investment, Growth, Risk-Taking, Failure-Led Iteration





## READY TO BOOK YOUR NEXT EVENT?

Are you interested in discussing your event requirements? Click below to start the conversation.

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